



A GroupM Company

PO BOX 13429
SANTURCE PR 00908

Tax ID : [REDACTED]
 Intermediary Bank SWIFT CITIUS33
 Intermediary Bank Name: CITIBANK NEW YORK
 Beneficiary Bank Acct # [REDACTED]
 With Citibank NY: [REDACTED]
 Beneficiary Bank Name: CITIBANK PUERTO RICO
 Beneficiary Account: [REDACTED]
 Beneficiary Name: GROUP M MEDIA EDGE

PAYLESS SHOESOURCE
 3231 SE SIXTH AVE
 TOPEKA, KS 66607

ATTN : DONNA BELL

PRODUCT NAME: PAYLESS
 CAMPAIGN NAME: PRINT BUY GFR MEDIA 2017
 ESTIMATE NO.: 0093 01 51065
 INVOICE NO.: 503794P
 INVOICE DATE: 16 OCT 2017
 DUE DATE:
 PO NUMBER:

PAGE NO.:

1 of 1

PUBLICATION	ISSUE DATE / SPACE SIZE		AMOUNT
EL NUEVO DIA	09/14/2017	1/2 PAG VERTICAL Vendor Invoice 3742461	3,800.00
			3,800.00
		INVOICE TOTALS	
		GROSS TOTAL	3,800.00
		LESS AGENCY COMMISSION	-760.00
		SERVICE FEE 12.000%	364.80
		SUB-TOTAL	3,404.80
NET			

INVOICE
TOTAL

3,404.80

10/02/2017 03:18:56PM
Requested By: R. CORA

MEC ACCOUNT
PRINT CAMPAIGN SCHEDULE

Page No : 3
Estimate
Report Based On : Client Cost

Client : 0093 PAYLESS SHOESOURCE
Product : 01 PAYLESS

Campaign : 51065 PRINT BUY GFR MEDIA 2017
Date : 03/01/2017 TO 12/31/2017 Rev # :

Issue Date Closing Date Ins Size Position Surcharges Surch Cost Pub. Cost Billing Cost Class

		MONTHLY		BILLING		ESTIMATE	
IN S E R T I O N		M O N T H		B I L L I N G		M O N T H	
N O O F I N S E R T I O N S		P U B C O S T		N O O F I N S E R T I O N S		C O S T	
MARCH	1	3,800.00			1	3,404.80	
MAY	3	18,858.00			3	16,896.77	
JUNE	3	15,778.00			3	14,137.09	
JULY	5	23,378.00			5	20,946.69	
SEPTEMBER	1	3,800.00			1	3,404.80	
NOVEMBER	3	15,778.00			3	14,137.09	
DECEMBER	2	7,600.00			2	6,809.60	
EXPENDITURE TO DATE		88,992.00				79,736.84	

COMMENTS:

Agency 1 Approval:

Date: 10.2.17

Client Approval:

Date:

Agency 2 Approval:

Date:



INVOICE

Bill To: MEDIAEDGE
PO BOX 366288
San Juan PR 00936

Invoice No: 3742461
Invoice Date: 9/30/2017
Order No: 21654292
Salesperson No:
Purchase Order: 0093-01-51665
Due Date: Upon receipt

Advertiser : PAYLESS SHOES

Account No: [REDACTED]

Merchant Register No: [REDACTED]

Product	Date	Description	Module	Amount
Exempt Tax Group				\$3,800.00
HORIZONTE - PH				
	9/14/2017	Payless Septiembre 2017.	TARIFA UNICA 1/2 PAGINA VERTICAL. - Pag: 13	
MAGACIN - MODA Y BELLEZA				
	9/14/2017	Payless Septiembre 2017.	ROP 1/2 PAGINA VERTICAL. - Pag: 7	
NORTE- PH				
	9/14/2017	Payless Septiembre 2017.	TARIFA UNICA 1/2 PAGINA VERTICAL. - Pag: 17	
PRIMERA HORA				
	9/13/2017	Payless Septiembre 2017.	TARIFA UNICA 1/2 PAGINA VERTICAL. - Pag: 21	
	9/14/2017	Payless Septiembre 2017.	TARIFA UNICA 1/2 PAGINA VERTICAL. - Pag: 22	



Invoice No. 3742461

Product	Date	Description	Module	Amount
SUROESTE - PH	9/14/2017	Payless Septiembre 2017.	TARIFA UNICA 1/2 PAGINA VERTICAL. - Pag: 10	
Subtotal				\$3,800.00
IVU 10.5%				\$0.00
IVU 1.0%				\$0.00
B2B 4.0%				\$0.00
Total				\$3,800.00

Advertising is exempt of any withholdings under Section 1062.03 of the 2011 Puerto Rico Internal Revenue Code.

Please send advertisement payments to :

GFR Media LLC / PO Box 71445, San Juan, PR 00936-8545. (787) 641-7023

Please send subscription payments to :

GFR Media LLC / PO Box 9227512, San Juan, PR 00922-7512. (787) 641-8800

Important Information: When payments are made by check you authorize us to make an electronic fund transfer from your bank account or to process the payment as a check transaction. Funds may be withdrawn from your bank account on the same day we receive your payment.

Agency Name				Account No
MEDIAEDGE				101-43
Invoice No	Subtotal	Agency Discount	Taxes	Net Payment
3742461	\$3,800.00	\$760.00	\$0.00	\$3,040.00